NEW ENGLAND WATERCOLOR SOCIETY

FORMERLY

BOSTON WATERCOLOR SOCIETY

Organized in 1885 for the Advancement of Aesthetic Watercolor Craftsmanship

162 Newbury Street, Boston, MA 02116



The New England Watercolor Society is composed of professional artists living in the New England states. Artists from other areas who reside here for three or more months a year may apply for membership.

Our goal is to maintain a high quality of professionalism. The standards for selection are: visual impact, originality of statement, consistency and craftsmanship. Candidates <u>MUST</u> present <u>THREE</u> framed paintings to be judged by a panel of five members at the Annual Meeting to be held on:

DAY:

SUNDAY-MARCH 15,1992

DELIVERY:

9:30 AM - 10:00 AM

PLACE:

THE BEST WESTERN TLC HOTEL

477 TOTTEN POND ROAD

WALTHAM, MA

EXIT 27A

PICKUP:

2:00 - 2:30 PM

There is a \$10:00 NON-REFUNDABLE APPLICATION FEE which must accompany the paintings. ASSOCIATE MEMBERS MAY SUBMIT TO JURYING WITHOUT A FEE. Paintings should be framed, no colored matts, (white or off white matts acceptable) and all awards removed. Paintings are submitted at the artist's risk. WORK DONE IN A CLASS SITUATION OR UNDER SUPERVISION IS NOT ACCEPTABLE! ALL WORK MUST HAVE BEEN DONE WITHIN THE LAST THREE YEARS. All candidates are asked to submit one 3x5 card with name, address, telephone number, titles and prices of paintings. Please have the back of your work labeled with its title, and your name and address. Please include a resume with your work.

Persons living outside a 50 mile radius of Waltham may submit three slides to:

MARCELLINE MCMANUS
41 OAKLAND STREET
WELLESLEY HILLS. MA 02181
BY MARCH 6, 1992

For slide entries, please include a \underline{SASE} and a check for $\underline{\$10.00}$ unless you are an associate member. Glass slides and tape on the outside of slides will not be accepted.

OUR ANNUAL MEETING WILL BEGIN AT 2:30 PM. ALL MEMBERS, ASSOCIATE MEMBERS AND NEWLY ELECTED MEMBERS ARE INVITED TO ATTEND.



PROPOSED AMENDMENTS TO THE NEW ENGLAND WATERCOLOR SOCIETY CONSTITUTION

Article IV Meetings

present

2. At the annual meeting: Officers will be elected by a vote of the majority of the members present. New artist members will be elected, and the general business of the Society will be presented to the membership.

proposed change-

Delete "New artist members will be elected, and"

Article V Memberships

present-

3. Artist members shall be elected at the annual meeting by a jury of selection consisting of 5 members. The jury of selection shall be appointed by the Board of Directors and shall include:

1 member of the jury of selection from the previous year and at least 2 board members.

proposed change-

Replace entire paragraph with:
"An artist will become a candidate for artist membership by being accepted into three (3) open juried shows within 10 years sponsored by the New England Watercolor Society. These shows would consist of a combination of annual New England Open Juried Shows and/or North American Open Juried Shows. One or more jurists for each of these shows will be selected by the N.E.W.S. Board of Directors."

the guror(s)

present-

4. Artist membership selection shall be based on a high degree of professionalism in aquamedia and must include a presentation of at least 3 paintings or slides and a resume. Paintings made in a class situation or under supervision are not acceptable for artist membership application. A non-refundable application fee will be charged, the amount to be determined by the Board of Directors.

proposed change-

Replace entire paragraph with:
"Any candidate as defined by #3 will be accepted for artist membership upon payment of annual dues."



BOSTON WATERCOLOR SOCIETY Organized in 1885 for the Advancement of Aesthetic Watercolor Craftsmenship 162 Newbury Street, Boston, MA 02116



Prospectus For The 1993 Annual Members Show

Dates of Exhibition: January 7 through February 4, 1993

Location:

Guild of Boston Artists 162 Newbury Street Boston, MA, 02116

Guidelines: One painting per artist member. Work may not exceed 40" in width. Inventory label below should be filled out in all three sections and attached to back of painting.

Delivery: Sat. Jan. 2 and Tue. Jan. 5 - 10 AM - 4 PM

Pick Up: Fri. Feb. 5th and Sat. Feb. 6th - 10 AM - 4 PM

Opening Reception: Thurs. Jan. 7th - 5:30 - 7:30 PM

Juror: Leo Smith (A.W.S.) - Realist and abstract painter from Dallas, Texas

Awards:

- * Gold Medal \$300.00
- * Silver Medal \$200.00
- * 3 Honorable Mentions \$50.00
- * Guild of Boston Artists Award: \$100.00
- * North Shore Art Association Award: \$100.00
- * Grumbacher Award Gold Medal, \$200.00 in merchandise
- * Boston Corporate Art Merchandise Award # 250.

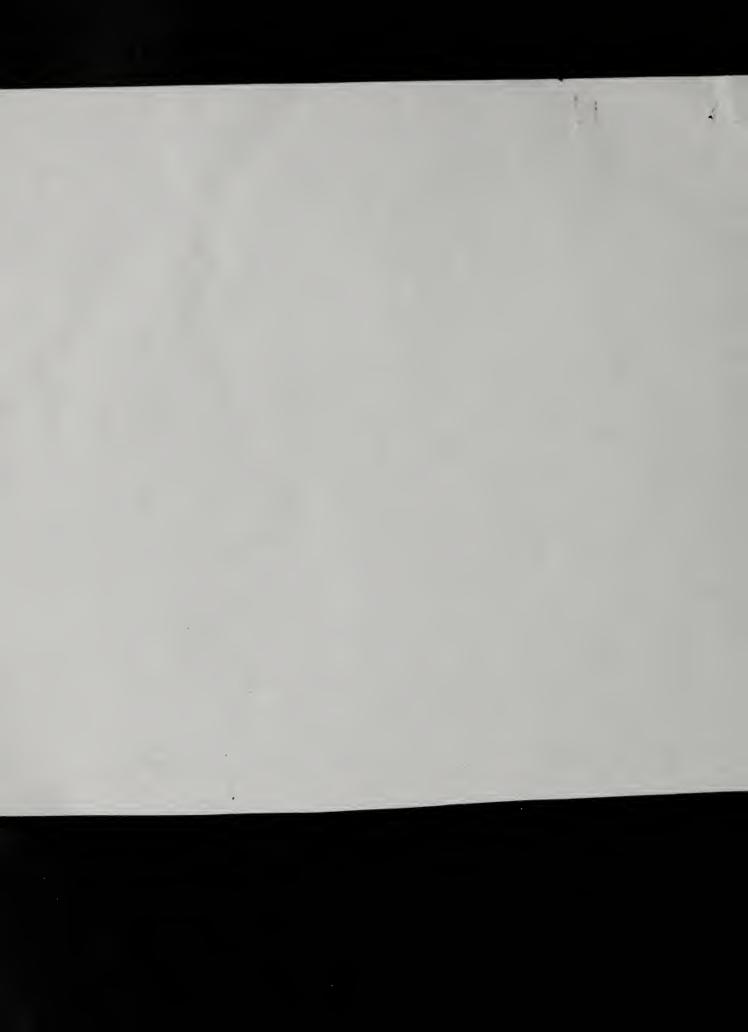
· Yohnsons Art - \$50 ments

Sergio Roffo Chairman:

Demonstrations:

- * Barbara Burwen Tues. Jan. 12th 1 PM
- Wed 1/13 noon * Carlton Plumber - Sat. Jan. 16th - 1 PM
- * Murray Wentworth Sat. Jan. 23rd 1 P.M

· Copley Soz. - "100 · Charrette " 50 Merch. · Rosse Family Mem. - #50.



Minutes of the NEWS Annual Meeting Sunday, March 19,1995 Demers Restaurant, Dedham, Ma.

President Ted Minchin called the meeting to order at 11:15 a.m. and welcomed the members.

The minutes of the 1994 meeting, prepared by Marilyn Swift, were read by new Recording Secretary, Becky Haletky, and were accepted with one addition. Loring Coleman suggested that we pay tribute to Nancy Howell for her outstanding term as President.

Ted Minchin openned the meeting with a statement. The Board of Directors has been working hard to streamline the job of puting on exhibitions, and to lighten the workload of everyone involved. The position of Coordinator has been created for the various aspects of shows; i.e. hanging, judges, reception etc. These coordinators will keep records in a white book that will be passed on as the job changes hands. This method gets more people involved by spreading the responsibilities.

Ted passed out a list of the present Coordinators, and circulated a list for members to sign up for any job that may interest them

Ted also spoke of the necessity to change the Guild Show to a juried members' show. We have to improve the quality and raise the standards of that show, keeping in mind the space limitations.

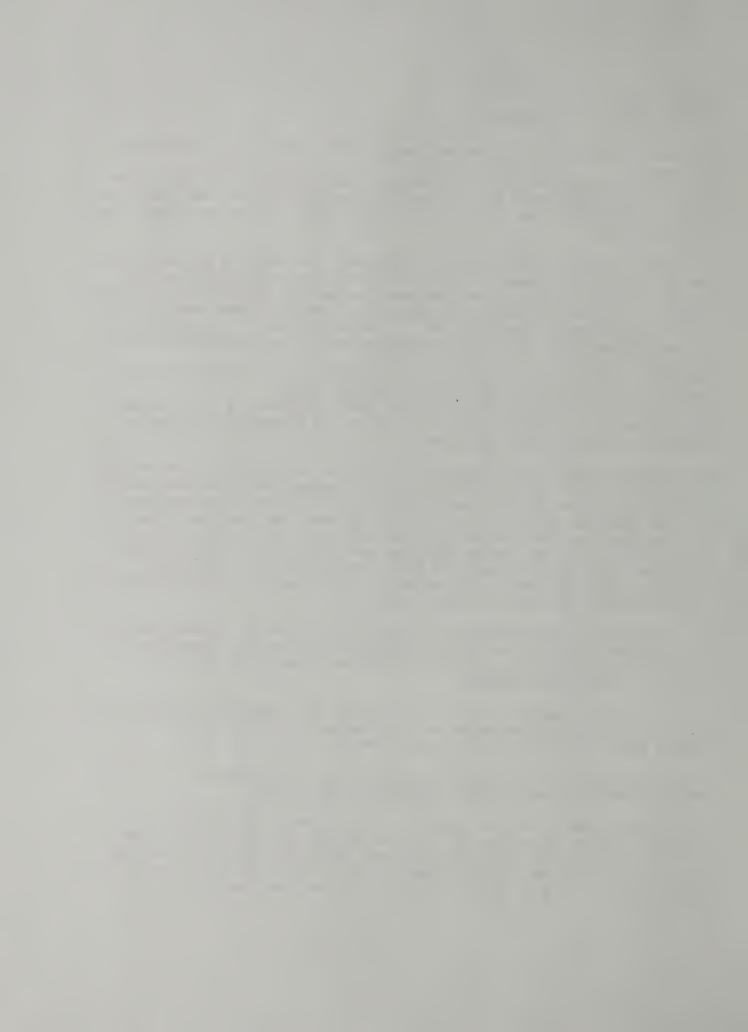
The Treasurer's Report was given by Joan Griswald. At the end of 1994 our bank balance was \$18,700. Despite putting on three expensive shows we have made a little money and we are up by about \$1000. Joan explained to the membership just how expensive the shows are to put on and where the dues money goes to. The North American Open costs \$12,000, \$5,000 of that for awards alone. Mailing invitations can cost as much as \$900. The good news is that the Concord Show sold three paintings, average price \$2300, and the Guild Show sold six paintings. Someone asked if our non-profit status would be endangered by such a large bank balance, and the answer was no.

Ted introduced the Board Members that were in the audience, and announced the new officers. Andrew Kusmin is the new Second Vice-president. Becky Haletky is the new Recording Secretary and Sharon McCartney, John Krenik and Paul Baldassini are new Board Members.

We have eight new members as a result of having been accepted in three juried shows. Three of them, Joan McPherson, Judy Harmon, and Janis Theodore were present and told us a little bit about themselves.

It was announced that Peter Spataro and Ruth Winn were accepted into this years American Watercolor Society Show. Congratulations to them!

The Rockport Members Show was reported on by Chairperson Marilyn Swift. The show ran from Feb. 12 to Mar, 14, and displayed 67 watercolors. The reception was well attended, and the local press good. Peter Spataro was awarded the Popular Prize, and John Terelak judged for four awards. Marilyn wished to thank Joanne Hatch for helping to hang the show, and the other coordinators for their help as well.



NEW ENGLAND WATERCOLOR SOCIETY

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To Members, Associates, Spouses and Guests;

ANNUAL MEETING, BUFFET BRUNCH AND LECTURE MARCH 16, 1997 AT 11:00 A.M. TLC BEST WESTERN HOTEL, 477 TOTTEN POND RD., WALTHAM, MA. (Exit 27A off Route 128)

The 1997 annual meeting promises to be an exciting, informative get-together of the members, associates, friends, officers and board of directors of the New England Watercolor Society. It presents a forum through which we can express ourselves in contributing ideas for consideration and implementation for shaping the future of our society. In addition we will honor <u>Loring Coleman</u> with the first annual <u>Lifetime Achievement Award</u>. (There is no charge for the annual meeting.)

For those who'd like to attend the buffet lunch and lecture, immediately following our annual meeting, we have a very special program this year. Our guest speaker is Christopher Long, Co-Owner of the DeHavilland Gallery on Newbury Street in Boston, who is one of the nation's foremost authorities on business and marketing for artists. He is author of the book "The Artist's Guide to Pricing Art" and writes frequently for national art magazines, including *The Artist's Magazine*. He is also Co-Producer of a landmark video series for artists on how to sell their art. A Harvard Business School graduate, Long has lectured throughout the country for museums, art associations and universities. No matter how much experience we have with the business aspects of art there is much to learn from Mr. Long's lecture that will benefit our careers.

The cost of the BUFFET LUNCH AND LECTURE is \$20.00, including tax, paid in advance by March 1, 1997 or \$25.00 at the door on the day of the meeting. Make checks payable to THE NEW ENGLAND WATERCOLOR SOCIETY. Credit cards are not accepted.

Sena	146 Benvenue Street, Wellesley, MA 02181-7110
I would like	e to attend the New England Watercolo: Society's lunch buffet and lecture.
Name	Address
Name of gu	uest/s

amount of check enclosed.

people = \$

\$20.00 x_



AGENDA FOR ANNUAL MEETING OF NEWS

March 16, 1997

Welcome and announcement of events of the day - Tom Rebek Introduction of NEWS board of directors

Secretary's Report - Becky Haletkey - motion to accept

Treasurer's Report - Joan Griswold - motion to accept

Introduction of new members & certificates of achievement - Phil Bean, Michael Domina, Frank Federico, Robert Glorieux, Elizabeth Haigis and Susan Pecora-Tilton.

Thank you to committee members

Congradulations to individual achievements

Review of shows since last annual meeting:

May and June 1996 - North American Juried Show at Fed Res. Bk. - Andrew January 1997 - Annual Member's Show at the Guild of Boston Artists - John Krenik

New Shows:

June 1997 - New Eng. Juried Show at RIWS - Nancy Howell
Procuring awards for the show - Lila Mehlman and Andrew Kusmin

Explanation of NEWS Regional Small Group Shows and guidelines as discussed at board meeting of January 14, 1997 - Tom Rebek

June 1997 - Small Group Show at So. Vermont Art Cen. - Cathy Chin November 1997 - Sm Gr. Show at P'town Art Assn. - John Krenik

Dec. 1997 - Open Member's show at the Fed. Reserve Bank - Virginia Avery

January 1998 - Annual Member's Show at Guild of Boston Artists - Lila Mehlman

June and July 1998- North American Juried Show at Fed. Res. Bk.- John Krenik Procuring awards and catalog ads for the show - Tom

October 1998 - New England Juried Show at Concord Art Assn. - Gracia Dayton

Proposed change in NEWS Constitution Article V,#9 last line to read "A former member may seek reinstatement to become an Artist Member by either a) applying for membership as a new applicant or b) paying an amount equal to the annual dues for each year since membership ended." - Tom

Establishment of NEWS library and preservation of NEWS archives - Cathy Chin

Presentation of first Lifetime Achievement Award to Loring Coleman

New Business
Adjourn for lunch

Afternoon lecture following lunch - "How to Market Your Art" by Christopher Long Introduction by Tom



Minutes of NEWS Board Meeting

Tuesday, January 14, 1997

Place: Dottie Weiner's Newton, MA

In Attendance: Tom Rebek, Andrew Kusmin, Joan Griswold, Marci
McManus, Gracia Dayton, Nancy Howell, Mary Callahan, Ginny Avery,
Ted Minchin, Sharon Wooding, Lila Mehlman, Anne Stiles, Carolyn
Latanision, Loring Coleman and Dottie Weiner.

The minutes of the Nov. 20, 1996 meeting were read by Mary Callahan and accepted.

The Treasurers Report was read by Joan Griswold. She gave the 1996 Annual Report which showed a net loss of \$7000 this year. We are losing money on shows each year because of the lack of sales, and the high costs of mailing and printing. We discussed ways to raise funds. Andy Kusmin volunteered to assist Awards Chairman, Lila Mehlman, in the effort to find contributers. Most of the Board Members signed up to approach at least one business for a donation.

The 1997 Annual Meeting will take place on March 16 at the Best Western TLC in Waltham. The cast will be \$20.00 if paid in advance or \$25 at the door. The speaker will be Chris Long from D'Havilland Gallery, who will talk about how to promote your art. His fee is \$250.00.

We discussed the Guidelines for NEWS Regional Small Group Shows. Ted Minchin voiced his concern about the break up of the group with these small shows. Andy motioned, and we voted, that as a group we are approving the two shows already planned as trial runs, to see if this is a good policy. We are not setting a precedent.

The second of these small shows will take place at the Southern VT Art Center in Manchester VT in June, 1997. Ten to fifteen members from that area will be exhibiting, and Cathy Chin is chairing the event. The first show has been scheduled in Provincetown.

Nancy Howell reported on the up-coming RI Show. She is looking for volunteers from the RI area.

Ginny Avery reported on the December 1997 Open Members Show to be held at the Federal Reserve Bank. Her committee will meet on January 29. Award ribbons or possibly merchandise certificates will be given.

For the 1998 North American Open Show, Miles Batt was suggested as a prospective Juror.

Tom contacted the Concord Art Association about reducing their fees since our costs are too great when showing there.

Ted wanted to go on record as opposing the \$10.00 increase in

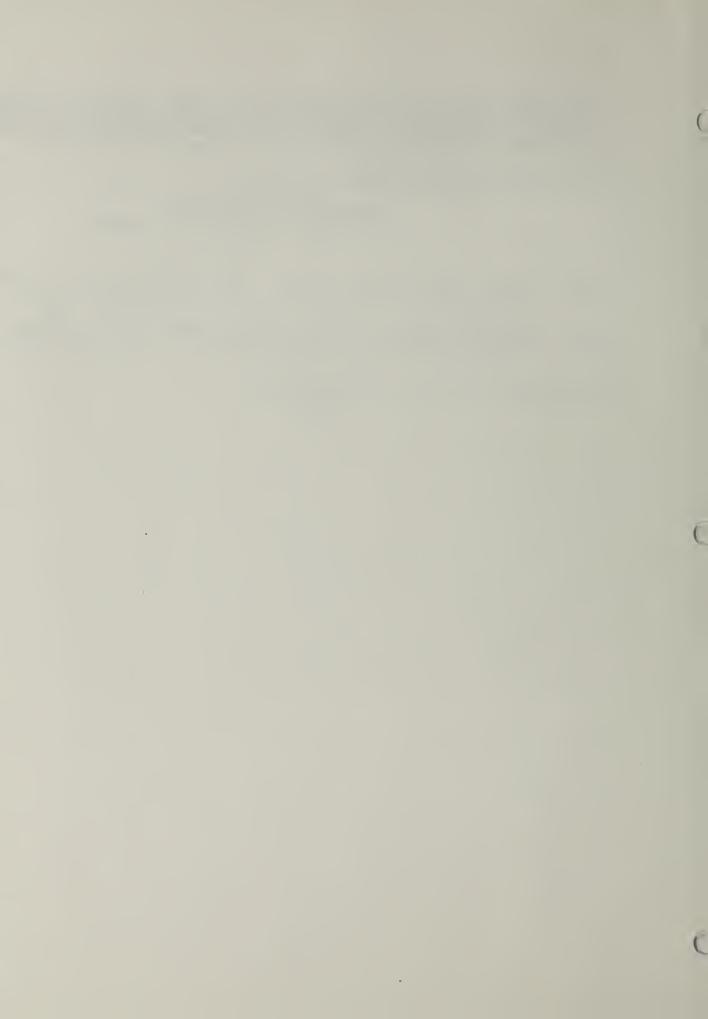
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membership fees. He suggested extending the membership beyond the New England area, as a means of increasing revenue. He also thought we should encourage the use of NEWS after the signature on paintings - an added incentive to belong to the group.

The meeting was adjourned at 9:45 pm.

Respectfully submitted, Mary Callahan for Becky Haletky

the date for the next meeting was sat for wednesday, February 10, at Gracia Dayton's in Lexington.



Minutes of N.E.W.S. Board Meeting Wednesday, February 12, 1997

Tom Rebek called the meeting to order and since Becky Haletky couldn't be present, Marcie McManus read the minutes from the previous meeting of January 14th.

Joan Griswold gave the treasurer's report: We have a balance of \$19,054 in the treasury. She's waiting for more dues money.

There were four sales from the Guild Show totaling \$5400. N.E.W.S.'s commission on these sales was \$1200. The loss for the Guild show was only \$4083. Total expenses were \$5351.

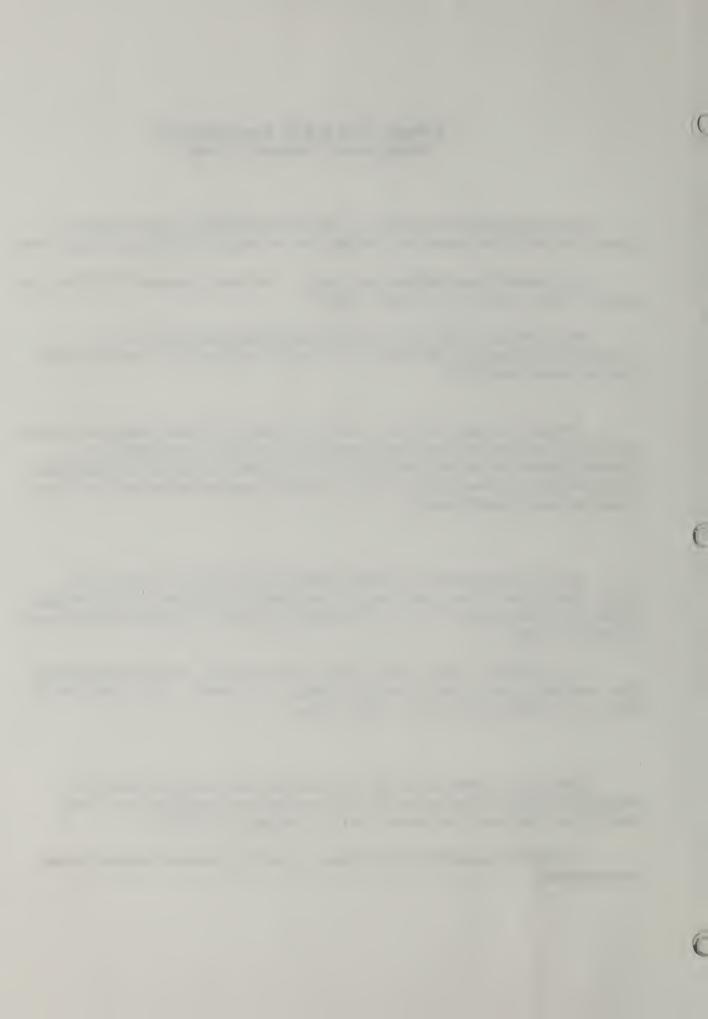
Regarding money, Tom Rebek said that so far only fourteen people had signed up for the annual meeting to be held at the Best Western-TLC in Waltham; Ann Bannister questioned the ever increasing amount of prize money that we were giving to our members; Andrew Kussman noted that two or three people had solicited money for awards since the last meeting.

Nancy Howell reported that things were going well with the Open Juried Rhode Island Show. Andrew said that six merchandise awards were already in place for the Rhode Island Show. He also said to be sure to mail the names of donor as well as refusals to Leila.

Carol Latanision gave a slide update on the R.I. Show: She had received 387 slides and \$4000 in entry fees as of the meeting. Ann Bannister was placing an ad for the show in Gallery Guide, not in Art New England.

Cathy Chin reported on the small group show to be held at the Southern Vermont Art Center in Manchester, VT. The reception will be held on June 7, from three to five. The show is for Vermont and N.H. members of N.E.W.S.

Tom Rebek suggested that the date and hours of the show be placed in the next newsletter.



We next discussed the N.E. Open Juried Show of Oct. 1998 to be held at Concord Art Association. Tom said that the rent was reduce-from \$1500 to \$500 and that Conc. Art Assoc. will not take a percentage of our entry fees.

Members discussed the value of small group shows. Tom Rebek thought that members should be encouraged to form small shows where they paint and reside as long as the shows are approved by N.E.W.S. The N.E.W.S. name can help painters to be shown in otherwise unavailable galleries, and often it's difficult to find space for larger shows.

His only real concern about a large number of group shows is the amount of energy expended by board members on these shows and money being taken from the N.E.W.S. funds.

Andrew communicated to the board about his meeting with Virginia Avery and the planners of the Christmas Show to be held at the Federal reserve Bank in Dec. '97. There will be no reception, and no cash awards, only ribbons.

The board discussed where to get jurors - from past membership possible, and talked about who will hang the show. There is still a question about this. The dates are tentatively changed from Dec 8 - Jan 2 to installation Dec. 2,3 and 4, and the show will close Jan 2. Pick-up will be Jan 5th.

Andrew mentioned the Bruce Sullivan van service as a possibility for transport of paintings to theBoston shows. There would be an no insurance; signatures on waivers would be necessary and a probable fee for the service would be \$10.

Gracia discussed the value of the Lifetime Achievement Award, Form's to be given to Loring Coleman at the annual meeting. Tom went through the sequence of events at the March 16, 1997 meeting. Up Co Ming

We briefly discussed the rules for reinstatement of former N.E.W.S. members, finally deciding that the board would present a proposal to the membership at the annual meeting. The proposed rule would state that former artist members who wish to regain their membership in N.E.W.S. would either apply as would new members, or pay dues equal to the amount that they missed paying during their absence from the organization. Perhaps, it was suggested by Andrew, there should be a limit of five years' dues (or \$250) on the amount to be paid in order to rejoin.

Tom showed us the proposed new stationary and it was well received.

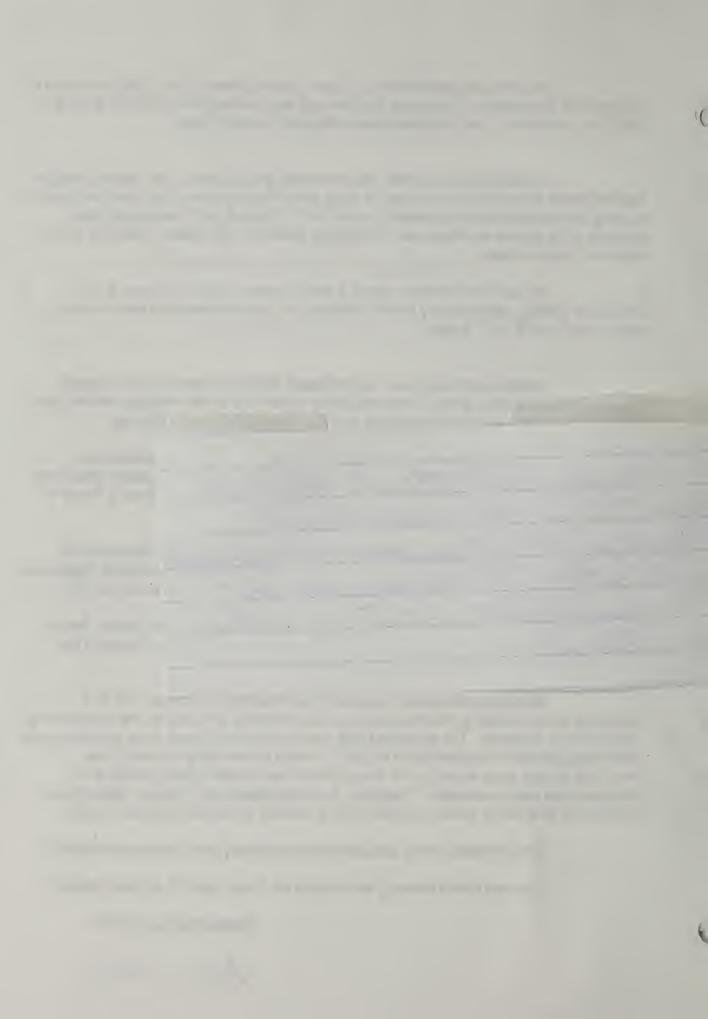
The next board meeting will be held on Tues. April 15 at Dotty Weiner's.

Respectfully submitted,

Sharm Woodey



For the 1998 National show we expect to produce more revenue through donations and advertisements in the cutalog. All members were enclowaged to seek donations and advertisers.



Minutes of NEWS Annual Meeting Sunday, March 16, 1997, 11:00 a.m. Best Western TLC, Waltham Ma.

President Tom Repek called the meeting to order at 11:10 by welcoming the members and their guests. He outlined the events of the day and introduced the Board of Directors.

The minutes of last years Annual Meeting held on Sunday, March 17, 1996, were read by Recording Secretary Becky Haletky and accepted as is.

The Treasurer's Report was given by Joan Griswald. Our current balance is \$27.000. She explained to the members how this time of year our balance is a gn because dues have been coming in as well as entry fees for our next All New England Juried Show. She explained now the operating costs of puting on shows, the mailings etc. will leave us at the end of 1997 with a balance of about \$13.000. In 1996 we had the added expense of a color datalog for the Federal Reserve Show of \$7.000. Tom has found a punderwriter for this expense for our 1998 National Show. The Treasurers Report was accepted as read.

Tom then thanked Joan for being such a diligent Treasurer and doing the tolghest god in the organization.

Tam introduced our six new members and gave them Certificates of Achievement. They are Phil Bean, Mike Domina, Frank Federico, Robert Glorveux, Elizabeth Halgis and Susan Pecora-Tilton. Most of them were present to tell us a little about themselves.

Tom then thanked all of the Officers, Board Members, Coordinators, Committee Chairs and members for their help in running the organization.

The 1976 National Juried Show at the Federal Reserve was reviewed by Chairperson Andy Kusmin. The show was judged by Pat San Souci from New Jersey and Doug Fasek from Onio, and Andy read to us the jurors comments. We are already working on the 1998 show which will be in June and July at the Federal Reserve.

to shows, making one stop in each state for a round trip fee of \$15.00. His prone number is 617-859-9458.

The 1997 Guild Members Snow was reported on by Tom. The Judge, Alise Morenon, felt it was a wonderful show and commented on how nice it was to see traditional use of watercolor on paper, not arylics etc.

The All New England Juried Show at the Rhode Island Watercolor Society, which will take place in June this year, was reported on by Chairperson, Nancy Howell. 234 People entered 515 slides, of which 65 were accepted. 25 members and 9 associate members were accepted. Mike Domina will demonstrate on June 22nd at 2:30. Extra invitations can be obtained from Nancy.

than John Krenik searches out new space, he sometimes comes across galleries that are too small for a members or juried exhibits, so the idea of small regional group shows has come up. The following guidelines have been decided



- by the Board of Directors.
- .. Only NEWS And at Members may take part.
- Any NEWB member may submit a proposal which the Board will review on a case by case basis.
- 3. The artists who participate take full responsibility for the rupning and expenses of the show.
- +. Antists must show their highest quality work, with commissions on sales usually split between NEWS and the nost gallery.

Fathy Chin reported on our first Satelite Exhibit, which will take place in June, 1997, at the Southern Vermont Art Center in Manchester, Vt. NEWS Members from New Hampshire and Vermont are invited to participate. An entry fee of \$15.00 each has covered all the expenses and fourteen artists are participating. The openning reception will be June 7th from 3-5:00 p.m. June, Krenik is looking into a Cape Cod Satelite show in Provincetown.

Chairperson Ginny Avery reported on the Members Show at the Federal Reserve Bank in Deccember of 1997. She has met with her committee and set the dates for the show, which will run from Dec 8th through Jan 2nd. There will be awards, but no reception, and there will be gallery talks on Wednesdays at abon. There is room for about 70 to 75 paintings, as the bank has their Christmas decorations up. Smaller works are encouraged to keep this an open members show. Its a very good time of year for us, as the bank holds many holiday functions in that space.

The January 1998 Guild Show will be Chaired by Lila Mehlman.
The 1998 North American Open Juried at the Federal Reserve will be Chaired by John Krenik.

The 1498 All New England Juried Show at the Concord Art Association in October, will be Chaired by Gracia Dayton.

Tom then proposed a change in The NEWS Constitution Article V, #9. There is currently no provision to reinstate members who moved away and then return to new England and want to rejoin. It was voted unanimously to read " A former member may seek reinstatement to become an Artist Member by either ay applying for membership as a new applicant or by paying an amount equal to the annual dues for each year since membership ended."

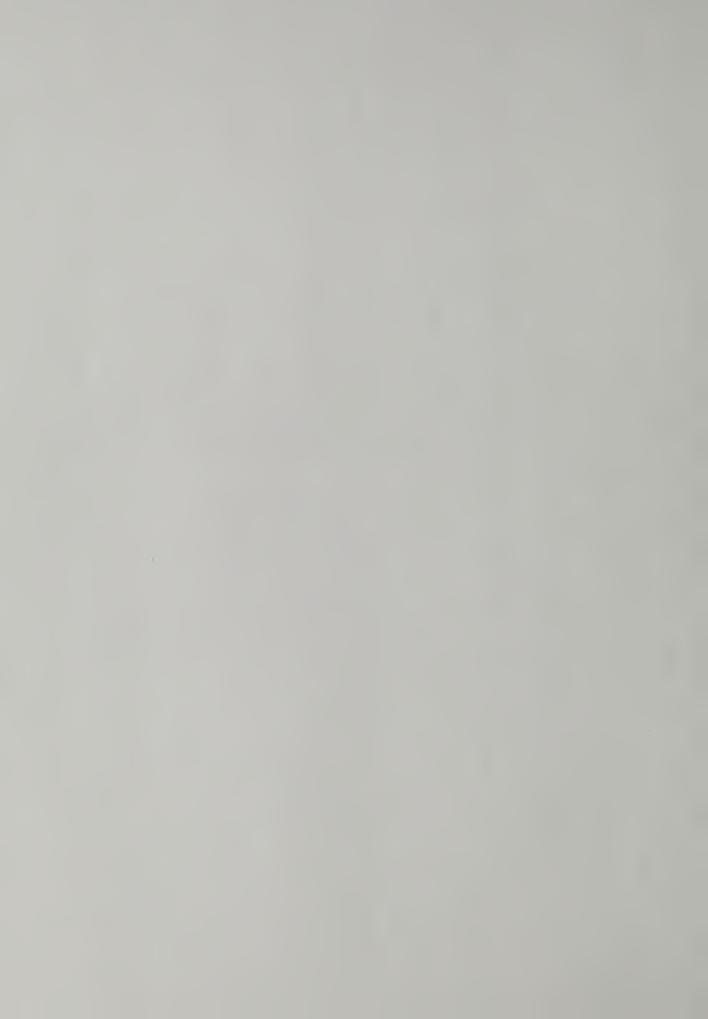
H NEWS Library and Archives has been established by Kathy Chin, who spoke briefly on some of the more interesting moments in NEWS history.

The First NEWS Lifetime Achievement Award was presented by Tom to Loring Spieman. Tom introduced Loring by outlining some of his many achievements, and then presented him with a beautiful Titfany inscribed plate. Loring gave an amusing talk about his long painting career and spoke very fondly of the NEWS of which he has been a member for 46 years.

The meeting was adjourned at 1:00 p.m.

Respectfully Submitted

Becky Haletky, Rec. Sec.



NEW ENGLAND WATERCOLOR SOCIETY

162 Newbury Street Boston, Massachusetts 02116

1998 ANNUAL REPORT

Beginning Balance	1/1/98
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Bank of Boston \$3,270

Vanguard \$20,864

Total \$24,134

Revenue:

Shows (3)	Sales	Entry Fees	Donations	Expenses	
Income		\$13,885	\$3,150		
Expens	se <u>14,448</u>		*****	<u>\$(18,824)</u>	
Net	7,394	13,885	3,150	(18,824)	5,605
Dues					
Memb	ers \$9,000				
Associ	ates <u>3,190</u>				12,190
T					
Interest					
BKB	\$15				
Vangu	ard <u>1,623</u>				1,638
Other Awa	rd Endowmen	ıts			3,000
					2,391
	st paid lunched				
Don	ation for news	letter			215
MA	Sales Tax coll	lected (to be paid	to MA 1/99)		842
Misc	··				<u>51</u>

Beginning Balance & Net Revenue

\$50,066

25,932

Disbursements (other than shows):

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Annual Meeting Net	\$2,442	(\$2,391 paid by artists for net expenses of \$51))
Newsletters (2)	801	(after \$215 donation, the net expense was \$586)
Treasurer	131	
Secretary	407	
Taxes & Accountant	672	
Bank Service Charges	491	
Guild Show '99	1,184	
Show expenses '97	306	
Membership	180	
Medals	1,676	
Misc.	<u>907</u>	(\$9,197)

Ending Balance

12/31/98

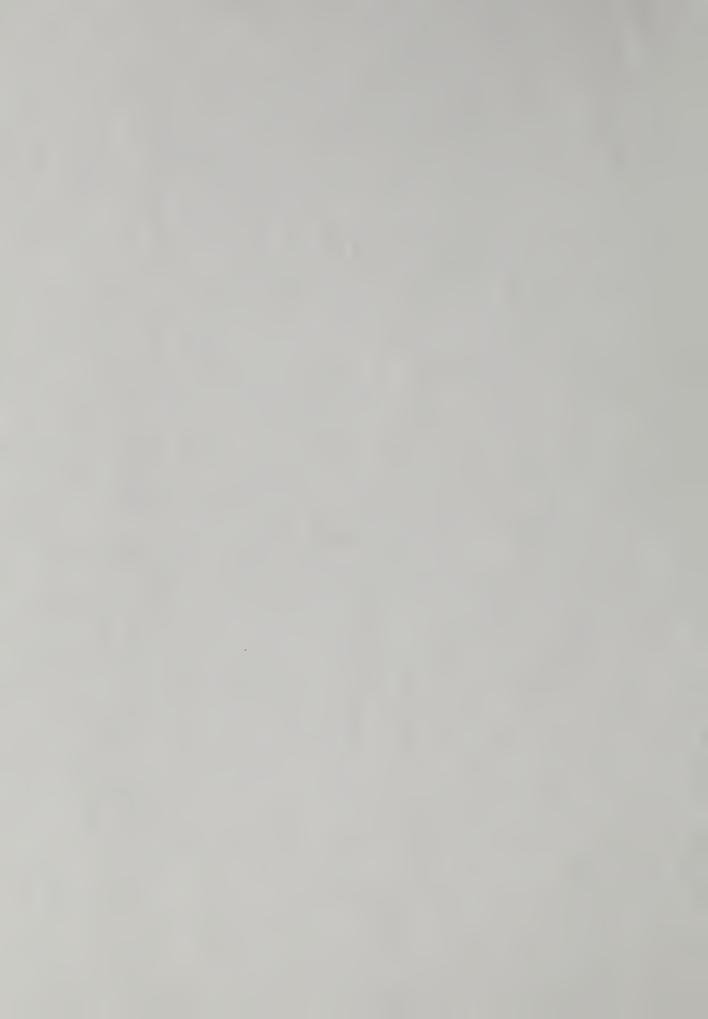
BKB \$4,382

Vanguard \$36,487

Total Net Revenue

Total \$40,869

\$2,000



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1998 Show Analysis

Show	Sales	Entry Fees	Donations	Expenses (Total)	Net
Guild '97 (Commission of 23%)	\$3,150 <2,415> 735	0\$	\$100	<\$2,922> Not including \$550 from '97	<\$2,087>
Open '98 (Commission of 33.3%)	\$17,600 <12,033> 5,567	\$8,935	\$3,050	\$<5,776> ('98 only) <5,117> (Awards) <10,893>	\$6,659
Concord (New England Open) (Commission of 20%)	\$1,092	\$4,950	\$0	<\$2,009>	\$1,033
Total	\$7,394	\$13,885	\$3,150	<\$18,824>	\$5,605

Gnild '99	\$5,150	0\$	\$100	<\$2,891>	<\$1,589> ('99 only)
	12,1445Paid <3,948>			Not including \$1,184 from '98	٧
	1,202				(66, pue 86,



NEW ENGLAND WATERCOLOR SOCIETY

162 Newbury Street Boston, Massachusetts 02116

1998 OPEN SHOW FINANCIAL REPORT

INCOME

Entry Fees \$8,935

Donations (cash) 3,050 (plus gift certificates totaling \$2,150)

Sales of 5 Paintings

Revenue 17,600 Artists Paid (12,033)

Net Commission <u>5,567</u>

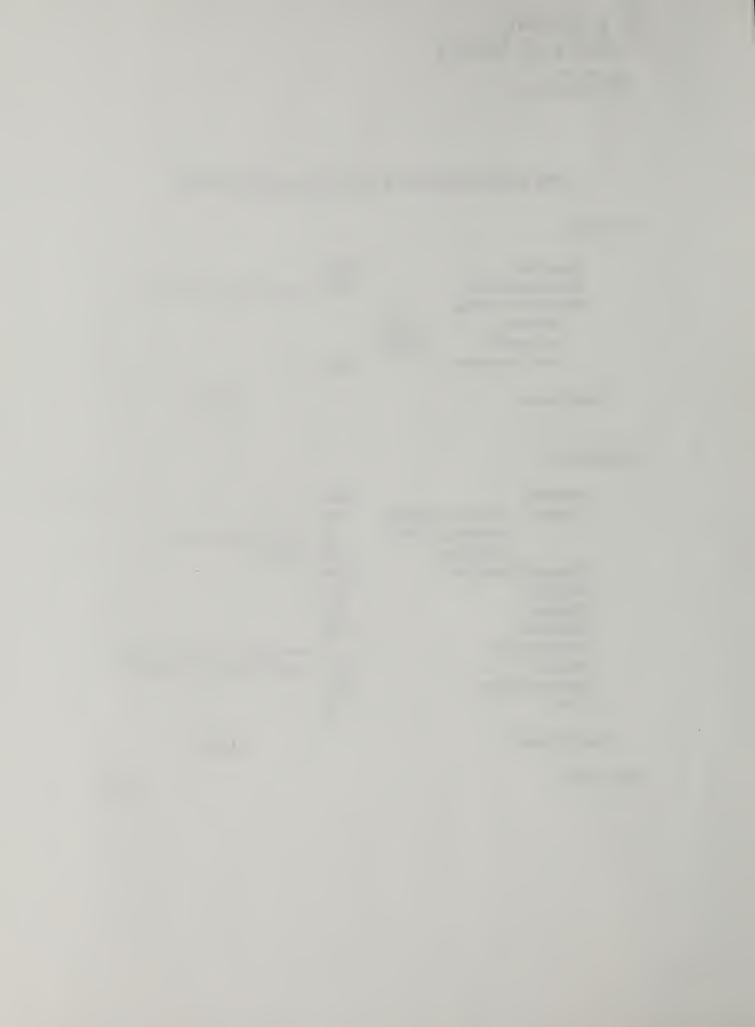
Total Income \$17,552

EXPENSES

Publicity	\$614	AT A TOTAL TO
Printing: Prospectus (2,500)	494	
Invitations (3,000)	0	(done by Federal Reserve Bank)
Catalogues	426	(preparation)
Postage & Handling	1,380	
Judges (1)	854	
Hanging	500	
Reception	2,128	
Net Shipping	9	(Gross \$2,631 less \$2,622 paid in by artists)
Awards - 1st minor a word	5,117	(News \$4,450 plus gift awards of \$667)
Demonstrations	250	
Misc.	<u>77</u>	

Total Expenses \$11,849

NET GAIN \$5,703



Minutes of NEWS Annual Meeting Sunday, March 8, 1998, 11:00 a.m. Place; Best Western TLC, Waltham Ma.

Pres. Tom Repek welcomed the members, associates and guests and outlined the days events. He then acknowledged the current Officers and Board of Directors.

The Secretary's Minutes of the March 16, 1997 meeting were read and accepted as is.

The Treasurer's Report was given by Joan Griswold. She outlined the cost of putting on shows, particularly the Open National at the Federal Reserve, which costs nearly \$20,000. Our balance at the end of 1997 was \$24,000 which doesn't go very far. She drew three important conclusions; 1. We can't really cut costs any more than we have, and we need to be a lot more aggressive with fundraising. 2. We cannot afford an annual national show at this time. and 3. we also can't afford to think about a permanent building at this time. We need to build up our funds.

Gracia Dayton introduced the new slate of Officers for the 1998-2000 term. They are as follows; President, Andrew Kusmin, First Vice President, John Krenik, Second Vice President, Kathy Chin, Treasurer, Joan Griswold, Corresponding Secretary, Marcie McManus, and Recording Secretary, Becky Haletky. The slate was approved by the membership.

Tom turned the meeting over to Andrew, who then thanked Tom for his diligent work as President and presented him with an inscribed silver Revere bowl as a token of our appreciation. Andrew then honored Marshall Joyce, who passed away on February 9th at the age of 86. He outlined the highlights of Marshall's long career as a watercolor painter.

Andrew then spoke of his goals for the future of the NEWS. He would like to enrich our tradition by building the membership and the treasury. He would like to see more members and especially associate members become involved in the operating of the organization. He outlined the different tasks that the Board Members took on over the last year, and emphasized the need for assistance from the general membership. He would like to see NEWS offer lectures and workshops as a way to raise funds.

Andrew announced that Loring Coleman is having an exhibit at the Concord Art Association in honor of his 80th birthday. We presented him with a small cake and sang Happy Birthday.

Chairperson Ginny Avery reported on the Dec. 1997 All Members Show at the Federal Reserve. 72 paintings were hung and 14 awards given, all of which were donated. Two \$300 Memorial Awards in honor of Nancy Arnold and Phyllis Howard were given. The juror was Dorothy Arnold. The entire cost of the exhibit was \$249. Andrew then announced that in Dec. 1999 we will have another one with a reception.

The upcomoing National Show at the Federal Reserve was reported on by John Krenik. The show will be from June 10, to July 24, 1998. Slides are due April 7th and the juror is Al Broullette. We need gallery sitters, so John passed around a sign up sheet.

Tom Repek then spoke of the need for all of the members to get involved in the



New England Watercolor Society

To Members, Associates, Spouses and Guests

ANNUAL MEETING, BUFFET BRUNCH AND LECTURE

MARCH 14, 1999 AT 11:00 A.M.

TLC BEST WESTERN HOTEL, 477 TOTTEN POND ROAD, WALTHAM, MA (EXIT 27A OFF ROUTE 128)

The 1999 annual meeting promises to be an exiting, informative get-together of the members, associates, friends, officers and board of directors of the New England Watercolor Society. It presents a forum through which we can express ourselves in contributing ideas for consideration and implementation for shaping the future of our society. (There is no charge for the annual meeting.)

A very special program is planned this year following the buffet lunch after the annual meeting. Guest speaker Alan Weiner, co-founder of Direct Digital Broadcasting Company (DDBC) will be giving a talk and demonstration on using the Internet as an art marketing tool. DDBC is well known in the industry for creating the premier art marketing system, Art-Smart. He will be discussing the following topics:

- Marketing ART in general
- The Internets role in your ART marketing plan
- Selling ART on the Internet
- Legal Issues
- Can anyone steal my artwork
- Individual presence vs. group presence
- Being found on the Internet
- Image quality / buyer representational
- World Wide audience
- The Internet / it's dynamic qualities

INFORMATION EVERY ARTIST WILL NEED AS WE APPROACH THE MILLENIUM

Send check and form below by March 6, 1999 to Joan Griswold 146 Benvenue Street, Wellesley, MA 02482-7110

The cost of the Buffet Lunch and Lecture is \$22.00 including tax, paid in advance by March 6, 1999 or \$26.00 at the door on the day of the meeting. Make checks payable to New England Watercolor Society. Credit cards are not accepted.

